

HASHTAG QUALITY

AN ENDLESS JOURNEY STORY

ACTIONS SPEAK
LOUDER THAN
WORDS.

STEPHEN COVEY

+
LEADERSHIP,
GOVERNANCE
AND QUALITY

EDUCATION AND
TRAINING

RESEARCH &
DEVELOPMENT

SOCIAL
CONTRIBUTION



DECEMBER
2024

STRATEGY DEVELOPMENT AND QUALITY
ASSURANCE DEPARTMENT



DECEMBER #CONTRIBUTORS

1

LEADERSHIP, GOVERNANCE AND QUALITY

 #Faculty of Dentistry

2

EDUCATION - TRAINING

 #Faculty of Business

3

RESEARCH AND DEVELOPMENT

 #Faculty of Pharmacy

4


SOCIAL CONTRIBUTION

 #Faculty of Business

 #Faculty of Dentistry

 #PreparedBy

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 Head of Strategy and Quality Assurance Department
Assist. Prof. Özgül ÖZKOÇ



FROM OUR EXPERT

Dear Stakeholders,
we would like to talk about the International Strategic Communication Summit, where we talked about artificial intelligence, the agenda of our age, which we would like to mention to you in our December publication.

Held on Friday 13 December 2024, Stratcom Summit 24, which is Turkey's largest communication summit, brought together the leading names of international communication and discussed the changes in the field of communication with artificial intelligence. The opportunities and challenges offered by new technologies were analysed in the forum. In the forum, where many speakers took part, the risks inherent in the systemic transformation capacity that comes with artificial intelligence and the work we have done as a country in the management of those risks were mentioned.

In the speeches made, it was mentioned that technology independent of the social processes that history has given us experience cannot be mentioned, but our obligation to manage risks was mentioned.

By giving examples of our country's artificial intelligence studies, it was mentioned that artificial intelligence-based programmes have been opened in various universities and that the Ministry of Cyber Security under the presidency is in the process of establishment.

In the forum, data analysis studies, which are thought to be facilitated and elaborated with artificial intelligence, were also mentioned.

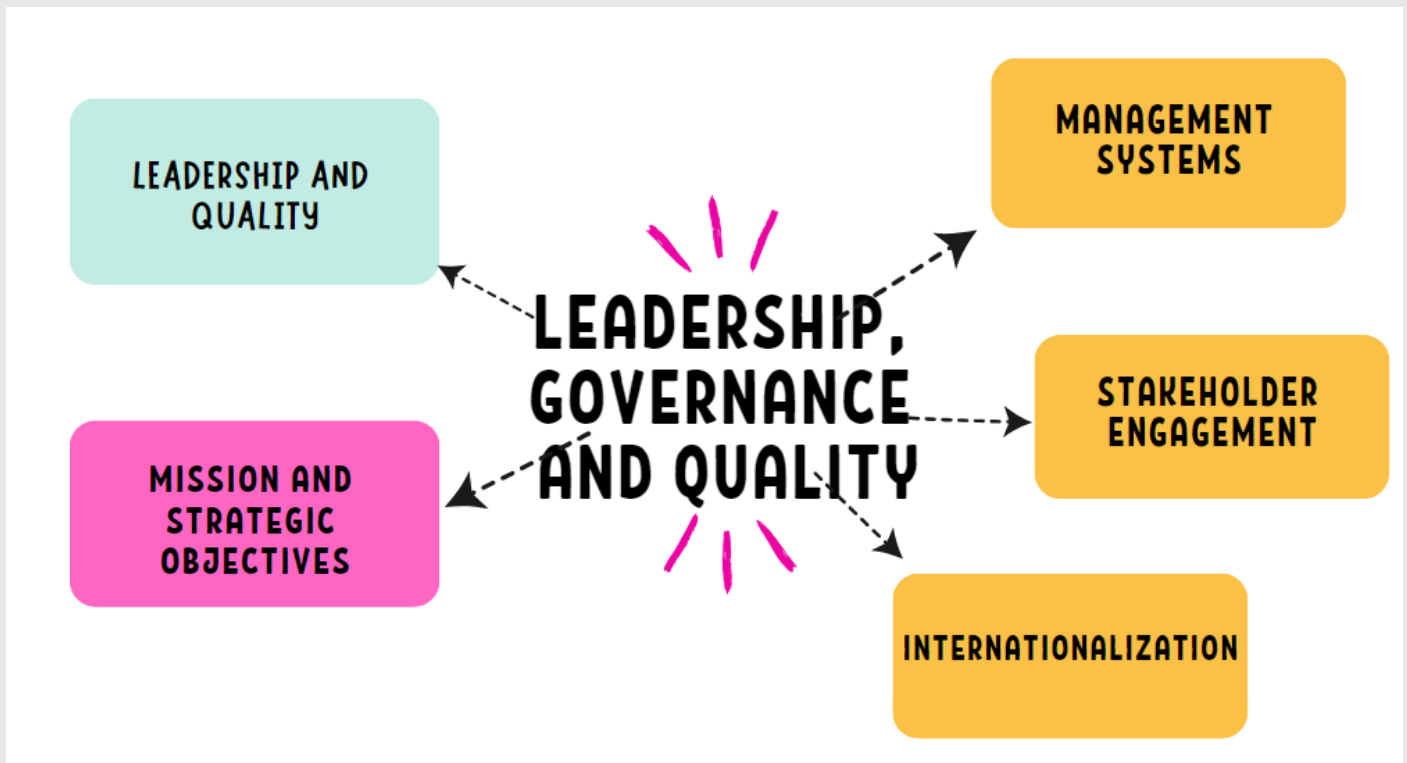
It was shared that ensuring security while performing artificial intelligence-supported data analysis in Turkey is supported by both legal regulations and technological solutions. It was mentioned that the Law on the Protection of Personal Data, provides an important framework to ensure confidentiality and integrity in the breadth of data processing. It was conveyed to the forum audience that it is aimed to make accurate and safe analyses by creating artificial intelligence models with high quality and unmanipulated data sets in the training range.

We wish you enjoyable reading.

Feda Gülbakan
STRATEGY AND QUALITY SPECIALIST



#LEADERSHIP, GOVERNANCE AND QUALITY



LEADERSHIP GOVERNANCE AND QUALITY				
LEADERSHIP AND QUALITY	MISSION AND STRATEGIC OBJECTIVES	MANAGEMENT SYSTEMS	STAKEHOLDER ENGAGEMENT	INTERNATIONALIZATION
Governance model and administrative structure	Mission, vision and policies	Information management system	Internal and external stakeholder engagement	Management of internationalization processes
Leadership	Strategic goals and objectives	Human resource management	Student feedback	Internationalization Resources
Institutional transformation capacity	Performance management	Financial management	Alumni relations management	Internationalization performance
Internal quality assurance mechanisms		Process management		
Public disclosure and accountability				

#LEADERSHIP, GOVERNANCE AND QUALITY



Our Mission

To be a solution-oriented university that updates itself in line with the needs of the world and Turkey, has an innovative, application-oriented and learner-oriented approach, prioritizes innovation, provides free research opportunities and environment, and makes original contributions with a sense of social responsibility.

Our Vision

To be a university that makes a difference in the professional field with its graduates and adds value to universal science.



**E-Bulletin of the Department of
Strategy Development and
Quality Assurance**

Hashtag Quality

Celebrates 1st Anniversary



#LEADERSHIP, GOVERNANCE AND QUALITY

Leadership and Quality



On 26.12.2024, the Quality Commission was held. In the Commission, the Self-Assessment process of our University and the External Stakeholder Workshop were discussed.

#LEADERSHIP, GOVERNANCE AND QUALITY

External Stakeholder Workshop



On 19.12.2024, opinions and suggestions were received from our external stakeholders by coming together from different sectors. At the meeting we held with our external stakeholders; The opinions of the participants were taken in the fields of Administrative, Education processes, R&D and Social Contribution.

#LEADERSHIP, GOVERNANCE AND QUALITY

Rector - Student Meeting



On 03.12.2024, students shared their opinions and suggestions with our Rector, Prof. Dr. Çağrı Erhan. A student meeting with the Rector was held where students shared their opinions and suggestions with Prof. Dr. Çağrı Erhan.

#LEADERSHIP, GOVERNANCE AND QUALITY

Rector - Staff Meeting



On 04.12.2024, Altınbaş University academic and administrative staff shared their opinions and suggestions with our Rector, Prof. Dr. Çağrı Erhan. Prof. Dr. Çağrı Erhan, the Rector and Staff meeting was held.

#LEADERSHIP, GOVERNANCE AND QUALITY

Stakeholder Meeting - Dean Meeting

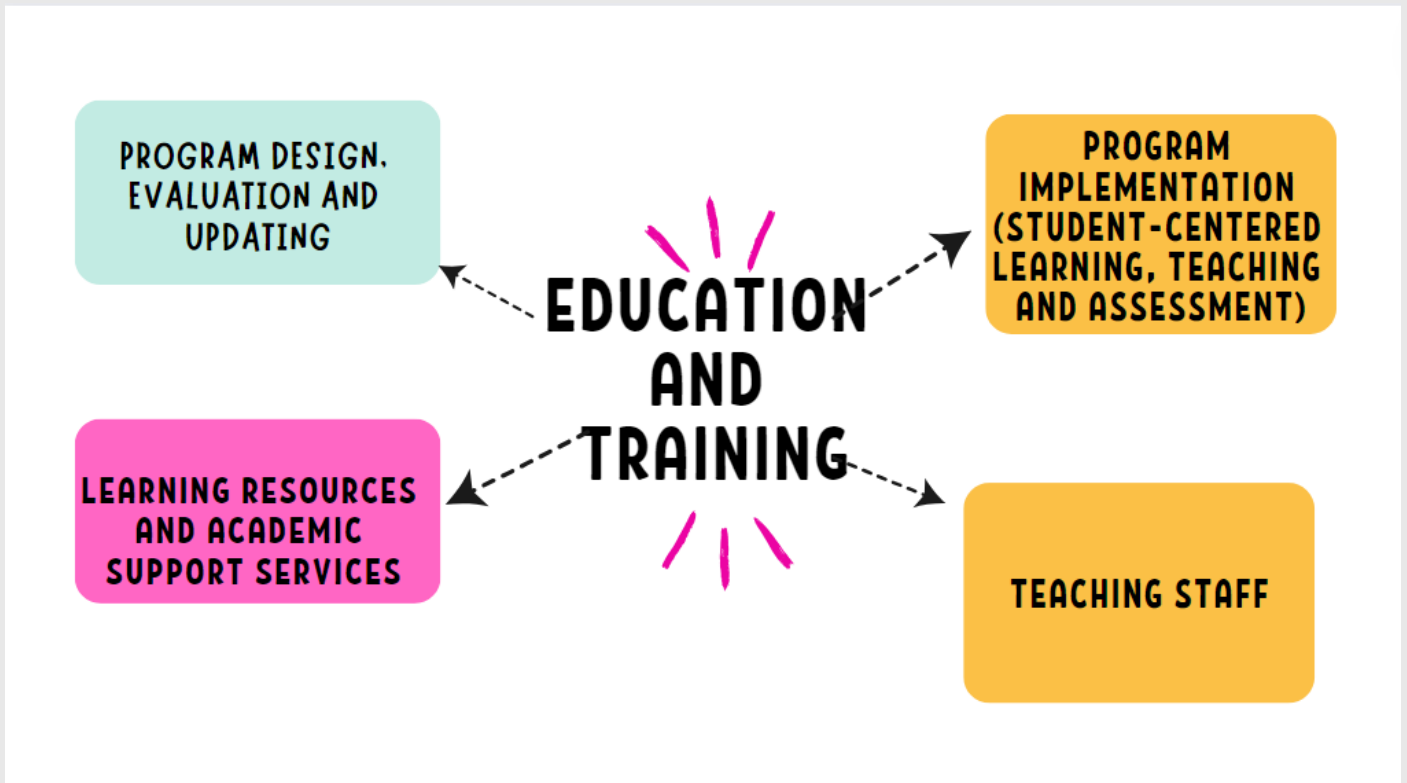
#Faculty of Dentistry



Student dean meetings were held with all classes of our faculty in order to enable the students of the Faculty of Dentistry to share their opinions and suggestions directly with the dean's office, to evaluate the difficulties they face together and to develop solutions, to improve the student experience in academic and administrative processes, and to increase participation in projects that will make university life more colourful and productive.



#EDUCATION AND TRAINING



EDUCATION AND TRAINING			
Program Design, Evaluation and Updating	Execution of Programs (Student Centered Learning, Teaching and Assessment)	Learning Resources and Academic Support Services	Teaching Staff
Design and approval of programs	Teaching methods and techniques	<u>Learning environment and resources</u>	Criteria for appointment, promotion and assignment
Course distribution balance of the program	Measurement and evaluation	Academic support services	Teaching competencies and development
Compatibility of course outcomes with program outcomes	Student admission, recognition and crediting of prior learning	Facilities and infrastructures	Incentives and rewards for training activities
Course design based on student workload	Certification of qualifications and diplomas	Disadvantaged groups	
<u>Monitoring and updating programs</u>		Social, cultural and sportive activities	
Management of education and training processes			

#RESEARCH AND DEVELOPMENT

Student Centred Education

#Faculty of Business



The Advertising Workshop in Marketing brand course, which our university conducted with Big Fish advertising agency within the scope of brand course cooperation, has ended. Within the scope of the course led by Emir Işık, students successfully made presentations of the advertisements they prepared. As part of the student-centred education, projects were prepared by the students in the management and organisation (MAN201) course. In order to apply management concepts in a practical way, students formed organisations in groups and implemented either social responsibility or innovation projects. The groups designed posters for their organisations and presented the projects at the event on 25 December 2024.

#RESEARCH AND DEVELOPMENT

Improvement of Teaching Competence

#Faculty of Business



On Friday, 20 December, our faculty students benefited from the Polar Logistics experiences of the first speaker Doğaç Baybars Işiler in the 'Conversations with Experience' series held by CILT Turkey NextGen.

#RESEARCH AND DEVELOPMENT

National Scientific Meetings

#Faculty of Business



Within the scope of the Researcher's Diary Event series, Assist. Prof. Dr. Deniz Akgül made a presentation on the theme of “Faculty of Business Administration through the Eyes of International Students”, covering the research results of the BAP Project.



#RESEARCH AND DEVELOPMENT

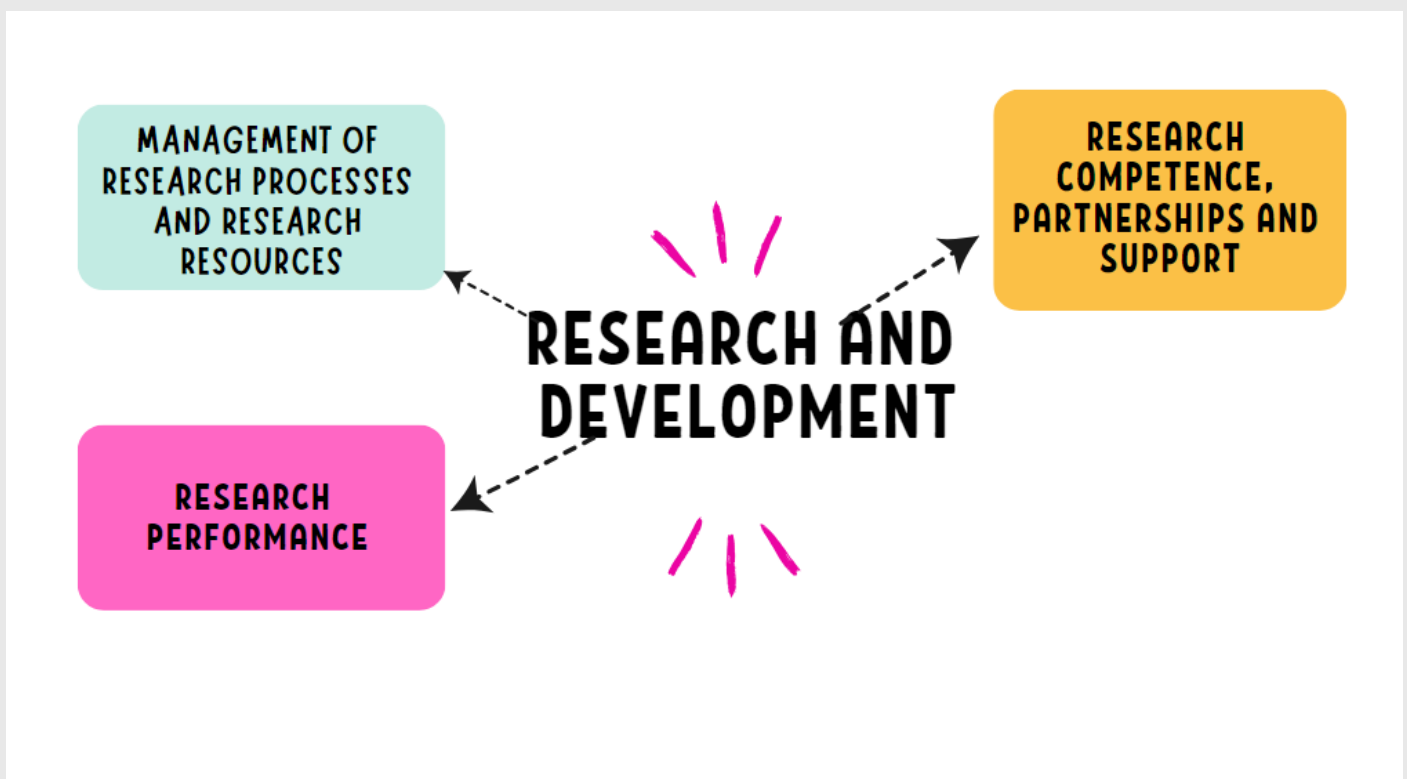
National Scientific Meetings

#Faculty of Business



Dean of the Faculty of Business Administration Prof. Dr. Zeynep Özsoy participated in the event titled 'ACTOR MEETING FOR RESILIENT AND SUSTAINABLE FOOD SYSTEMS IN THE MARMARA REGION' organised by the Marmara Municipalities Union.

#RESEARCH AND DEVELOPMENT



#RESEARCH AND DEVELOPMENT

Projects

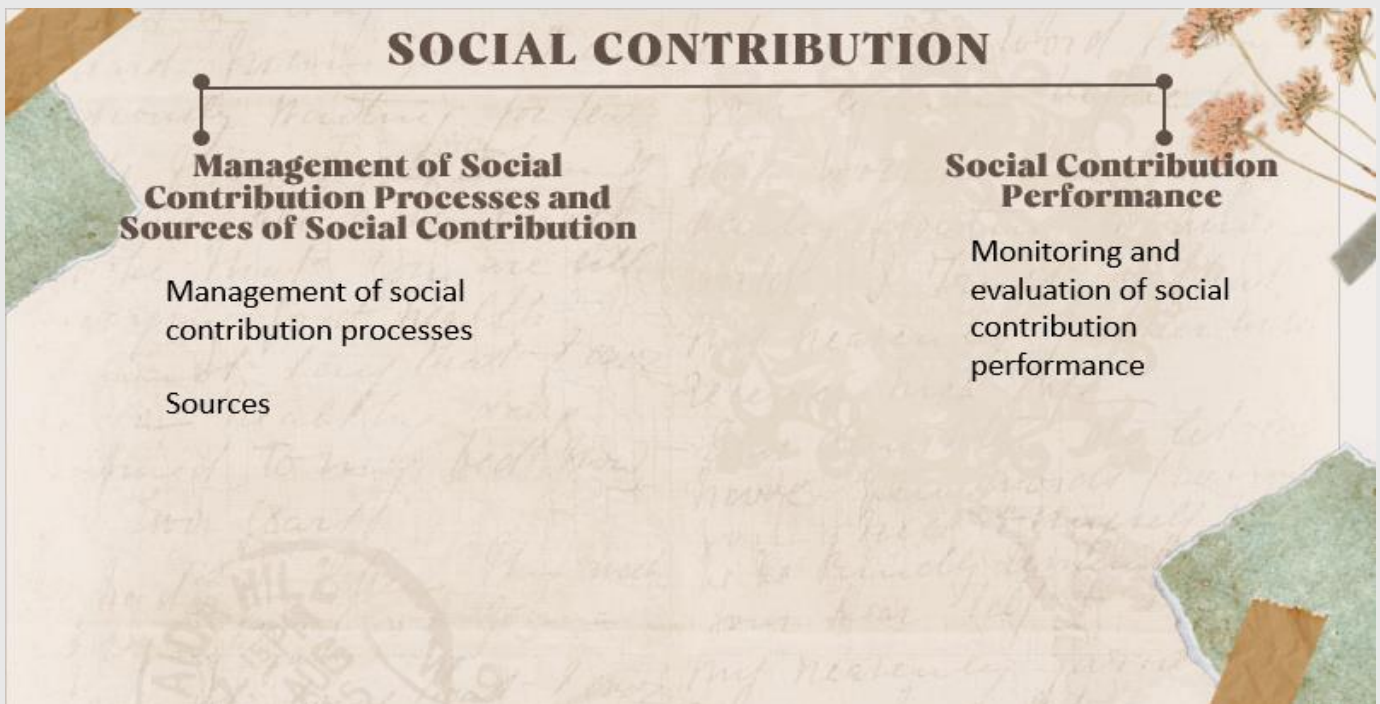
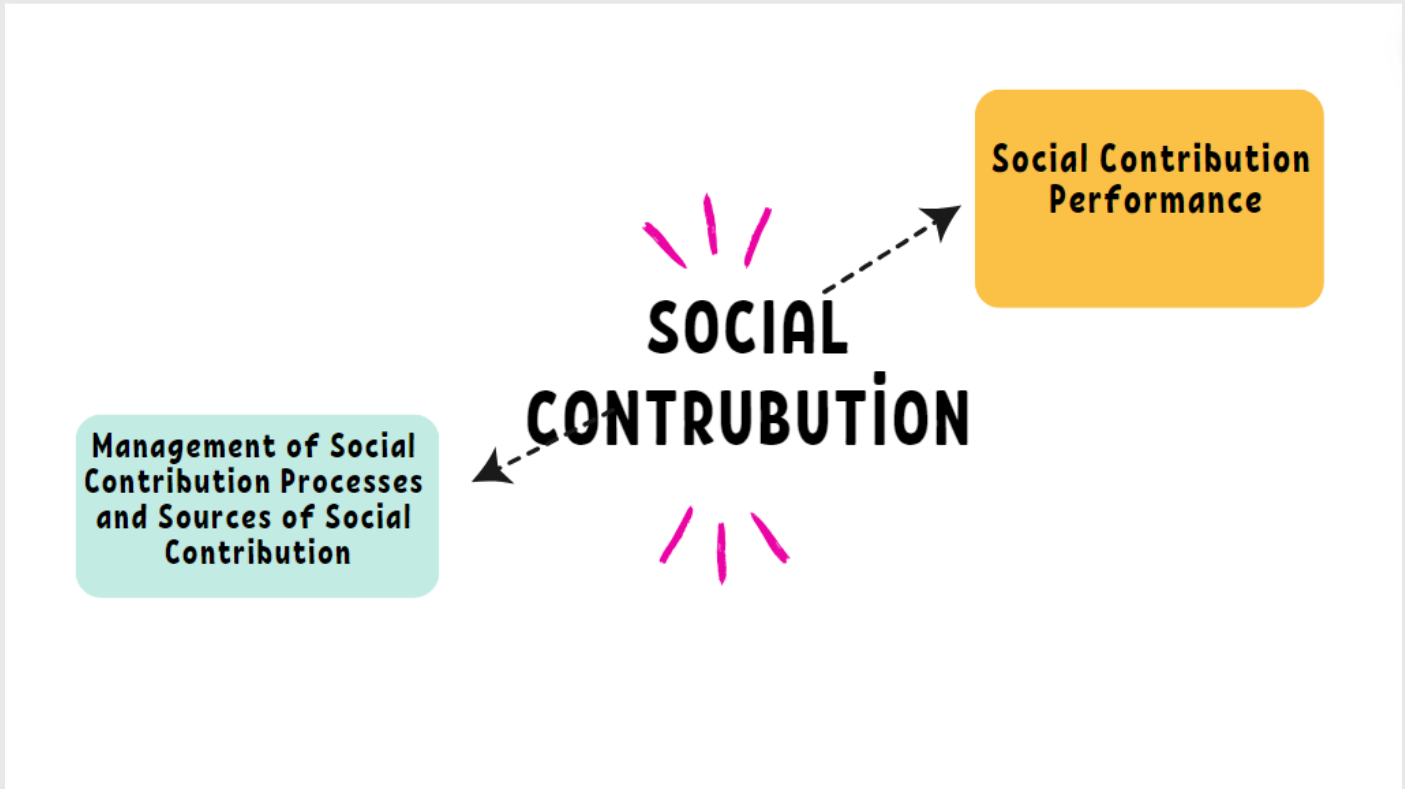
#Faculty of Pharmacy



E Faculty of Pharmacy
faculty member
Assoc. Prof. Dr. Ebru
Özdemir Nath's
TUBITAK 1002-A
project titled
"Elucidation of the
skin barrier,

regeneration and anti-aging effect potential of *Helichrysum stoechas* subsp. *barrelieri* (Ten.) Nyman species through in-vitro bioactivity and enzyme inhibition studies" has been accepted.

#SOCIAL CONTRUBITION



#SOCIAL CONTRUBITION

Social, Cultural Activities

#Faculty of Business



Within the scope of CILT-Current Issues in Logistics course, which is carried out as a brand course in cooperation with Altınbaş University Faculty of Business Administration and CILT, Mine Ayhan took part as the speakers of this month's course. The speaker, who provided information about insurance in the logistics sector, shared her experience in the logistics sector with the students.



Within the scope of CILT-Current Issues in Logistics course, which is carried out as a brand course in cooperation with Altınbaş University Faculty of Business Administration and CILT, G4S General Manager Kağan Gümüş took part as the speaker of today's course. Mr Gümüş shared his experiences on Logistics



Security with the students. Within the scope of CILT-Current Issues in Logistics course, which is carried out as a brand course in cooperation with Altınbaş University Faculty of Business Administration and CILT, Lawyer Ezgi Yurdakul took part as the speaker of today's course. Yurdakul shared her experiences on logistics law with the students.

#SOCIAL CONTRUBITION

Social, Cultural Activities

#Faculty of Dentistry



On 20 December 2024, a demo course and faculty introduction event was held between 10:00-11:00 for a group of 25 students from Ataköy Cumhuriyet Anatolian High School. Department of Prosthodontics, Assist. Prof. Dr. Elif Ezgi Oğuz and 2 doctoral students, a demo lesson was held at 10:00 in the prosthetic plaster laboratory. In this lesson, the process of pouring plaster into silicone tooth moulds was carried out with the students. At the end of the demo lesson, the students were given a tour of our faculty and hospital and were introduced to the faculty and the profession of dentistry.

