

# HASHTAG QUALITY

## AN ENDLESS JOURNEY STORY

DEVELOPMENT IS A  
PROCESS THAT  
NEVER ENDS.

PETER DRUCKER

LEADERSHIP,  
GOVERNANCE  
AND QUALITY

EDUCATION AND  
TRAINING

RESEARCH &  
DEVELOPMENT

SOCIAL  
CONTRIBUTION



July  
2024

STRATEGY DEVELOPMENT AND QUALITY  
ASSURANCE DEPARTMENT



# JULY

## #CONTRIBUTORS

1

### LEADERSHIP, GOVERNANCE AND QUALITY

-  #Faculty of Pharmacy
-  #Faculty of Engineering and Architecture
-  #Faculty of Economics, Administrative and Social Sciences
-  #Faculty of Applied Sciences
-  #Human Resources
-  #Directorate of Editorial Affairs
-  #Department of Library and Documentation
-  #Financial Issues, Budget and Purchasing Department

2

### EDUCATION - TRAINING

-  #Faculty of Business
-  #Faculty of Engineering and Architecture
-  #Faculty of Applied Sciences
-  #Department of Student Affairs

3

### RESEARCH AND DEVELOPMENT


-  #Faculty of Engineering and Architecture
-  #Faculty of Pharmacy
-  #Faculty of Applied Sciences
-  #Dean of Research


4

### SOCIAL CONTRIBUTION

-  #Faculty of Economics, Administrative and Social Sciences
-  #Faculty of Applied Sciences
-  #Institute of Postgraduate Education
-  #First Aid Training Centre

#PreparedBy

 Strategy and Quality Assurance Specialist  
Eda GÜLBAKAN

 Head of Strategy and Quality Assurance Department  
Assist. Prof. Özgül ÖZKOÇ

# FROM OUR EDITOR

Dear Stakeholders

In July, on the one hand, we graduated our students and enabled them to step into a new life with solid foundations, on the other hand, we met with prospective students and their families and helped them choose a department. We would like to thank the prospective students who visited our campuses and wish success to all prospective students.

We started the Education and Training section of YÖKAK standards last month and talked about the procedure we are preparing for the section titled Programme Design, Evaluation and Updating. The procedure was finalised in July and it was planned to be presented to stakeholders in August. The final version will be shared after stakeholder opinions.

Article B2 of the standard is related to the **execution of programmes** and consists of four sub-headings.

**B.2.1. Teaching Methods and Techniques;** In our university, Student-Centred education, including Distance Education, is essential and there are approaches that prioritise learning and these approaches are also stated in the course information packages as an improvement for 2024. Student Centred Education practices are monitored with student feedback. For this purpose, a Student Evaluation Survey is conducted every semester. The results of the survey are analysed in general and faculty member-oriented terms, and the general report is shared with the entire academic staff and all faculty member-based results are shared with the rectorate. The relevant academic unit managers are informed about the results of the lecturers working in their units so that they can implement improvements.

**B.2.2. Measurement and Evaluation:** Measurement and evaluation at our university is provided by multiple examination opportunities and some process-oriented (formative) methods such as homework, projects, portfolios. There are mechanisms for exam administration and security (formal/online exams, exams for disadvantaged groups). Students who take the exam sign the exam report, exams are conducted in the presence of a proctor, and disadvantaged individuals in need of support are provided with individual solutions in line with their needs. Feedback on assessment and evaluation is used to improve these systems. The matrix for assessment and evaluation practices to ensure programme competence is included in the **Student-Centred Education and Training Report** and these reports are evaluated at the end of the term.

**B.2.3. Student Admission, Recognition and Crediting of Prior Learning:** In addition to central placement, Altınbaş University Vertical Transfer Directive, Altınbaş University Undergraduate Application Registration Directive for Students from Abroad, Altınbaş University Undergraduate Transfer Directive between Associate and Undergraduate Programmes and Altınbaş University Full Recognition Directive for Student Exchange Programmes have been prepared. Applications are managed in accordance with these directives.

**B.2.4. Certification of Qualifications and Diploma:** Practices such as approval of qualifications, graduation conditions, graduation decision processes are determined for each programme and can be accessed at [www.aucts.altinbas.edu.tr](http://www.aucts.altinbas.edu.tr).

See you in our next article.

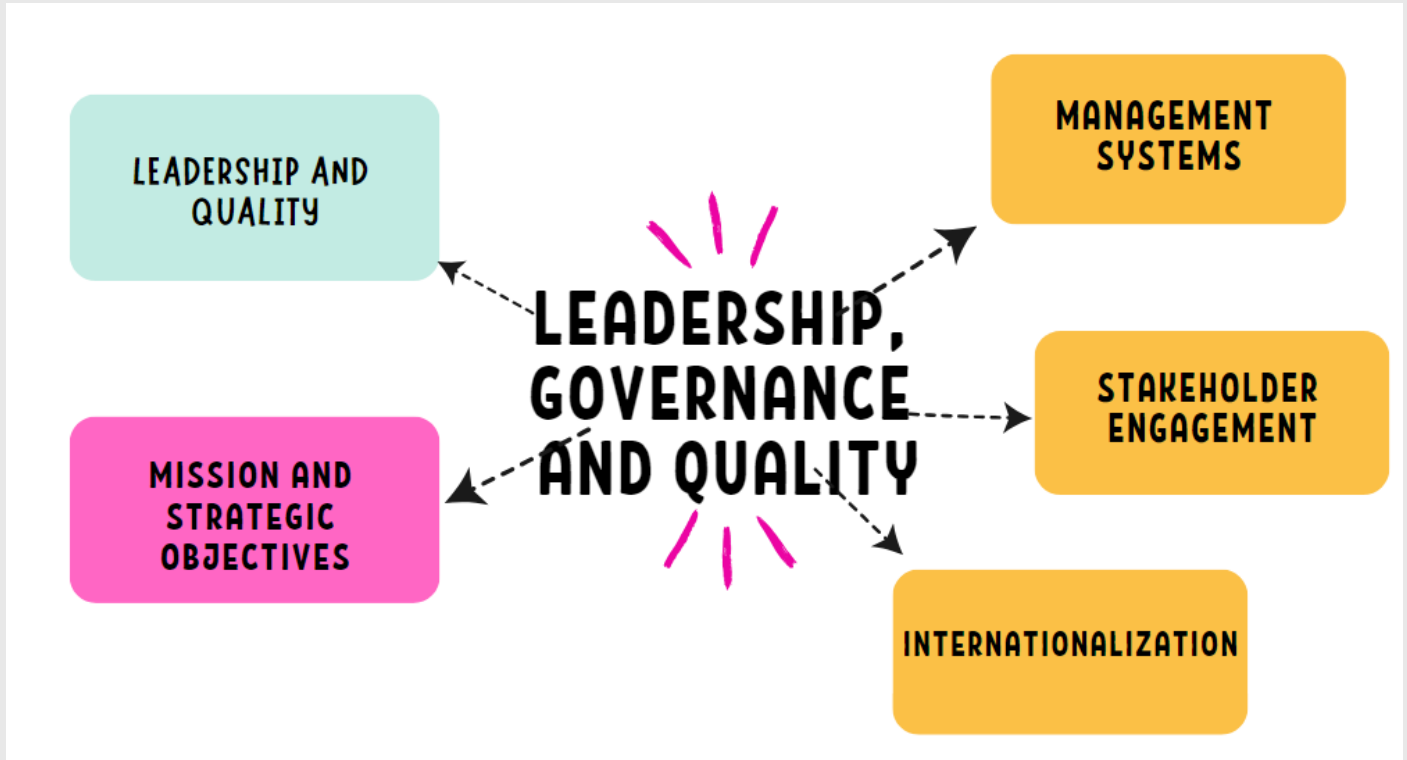
We wish you a pleasant reading.

*Özgül Özkoc*

STRATEGY DEVELOPMENT AND  
QUALITY ASSURANCE MANAGER



# #LEADERSHIP, GOVERNANCE AND QUALITY



<b>LEADERSHIP GOVERNANCE AND QUALITY</b>				
<b>LEADERSHIP AND QUALITY</b>	<b>MISSION AND STRATEGIC OBJECTIVES</b>	<b>MANAGEMENT SYSTEMS</b>	<b>STAKEHOLDER ENGAGEMENT</b>	<b>INTERNATIONALIZATION</b>
Governance model and administrative structure	Mission, vision and policies	Information management system	Internal and external stakeholder engagement	Management of internationalization processes
Leadership	Strategic goals and objectives	Human resource management	Student feedback	Internationalization Resources
Institutional transformation capacity	Performance management	Financial management	Alumni relations management	Internationalization performance
Internal quality assurance mechanisms		Process management		
Public disclosure and accountability				

# #LEADERSHIP, GOVERNANCE AND QUALITY



## Our Mission

To be a solution-oriented university that updates itself in line with the needs of the world and Turkey, has an innovative, application-oriented and learner-oriented approach, prioritizes innovation, provides free research opportunities and environment, and makes original contributions with a sense of social responsibility.

## Our Vision

To be a university that makes a difference in the professional field with its graduates and adds value to universal science.

# #LEADERSHIP, GOVERNANCE AND QUALITY

## Accreditation

## #Faculty of Economics, Administrative and Social Sciences



Our Political Science, Public Administration and International Relations departments were entitled to receive accreditation as a result of the evaluation made by the Social Humanities and Basic Sciences Accreditation and Rating Association (STAR).

# #LEADERSHIP, GOVERNANCE AND QUALITY

## Stakeholder Relations

### #Faculty of Engineering and Architecture

Within the Faculty of Engineering and Architecture, the 21st and 22nd Department Heads Meeting of the Spring Semester 2023-2024 was held.



# #LEADERSHIP, GOVERNANCE AND QUALITY

## Activities for Graduates



The 2023-2024 Academic Year Graduation Ceremony was held on Saturday 27 July at Yahya Kemal Beyatlı Show Centre. The Graduation Ceremony started with a moment of silence and the National Anthem and continued with opening speeches and the presentation of graduation certificates. Members of the Board of Directors of Mehmet Altınbaş Education and Culture Foundation, members of the Board of Trustees, representatives of the local authorities, families, academic and administrative staff attended the ceremony. After the presentation of the awards of the students who ranked in the ranking, the ceremony ended with the enthusiasm of the graduates throwing their caps.



# #LEADERSHIP, GOVERNANCE AND QUALITY

Activities for Graduates

#Faculty of Engineering and Architecture



The 2023-2024 Academic Year Graduation Ceremony was held on Saturday, July 27 at the Yahya Kemal Beyatlı Show Center. Farah HAJI JASSEM, a student of the Faculty of Engineering and Architecture, Department of Interior Architecture and Environmental Design, received the first prize of the faculty.

# #LEADERSHIP, GOVERNANCE AND QUALITY

## Activities for Graduates

### #Faculty of Applied Sciences



The 2023-2024 Academic Year Graduation Ceremony was held on Saturday 27 July at Yahya Kemal Beyatlı Show Centre. Eda Şükran Polatçelik, a student of the Faculty of Applied Sciences, Department of Gastronomy and Culinary Arts, received the first prize of the faculty.

# #LEADERSHIP, GOVERNANCE AND QUALITY

## Internationalisation

### #Faculty of Pharmacy



Gaye Hafez, Head of the Department of Pharmacology, Faculty of Pharmacy, made a scientific visit to the center called "Clinical Pharmacology and Pharmacoepidemiology Unit, Amiens University Medical Center, CHU Amiens-Picardie" in France in July. The researcher is working on a project on treatment optimization in patients with chronic kidney disease, together with Prof Sophie Liabeuf and Prof Ziad Massy, with whom she has been working for four years. During this visit, she participated in neurocognitive tests in the neurology department, case studies at the neuro pharmacovigilance centre., pharmacoepidemiology studies and laboratory experimental studies. In the second part of this visit, she worked in the Geriatrics Department at Paris Saclay University Ambroise Pare Hospital in Paris and worked on her project with Dr Marion Pepin, who is part of the same team.

# #LEADERSHIP, GOVERNANCE AND QUALITY

Internationalisation

#Faculty of Pharmacy



Gaye Hafez, Head of the Department of Pharmacology, Faculty of Pharmacy, is an executive committee member for 2023-2025 in the research group EuroDURG (European Drug Utilization Research Group) affiliated with the organization called ISPE (International Society for Pharmacoepidemiology). EuroDURG's next congress will be held in Uppsala, Sweden, in 2025. Dr Hafez is on the scientific organizing committee.

<https://www.pharmacoepi.org/eurodurg/executive-committee/>

# #LEADERSHIP, GOVERNANCE AND QUALITY

Internationalisation

#Faculty of Applied Sciences



Altınbaş University Jewellery Design students went to Germany within the scope of internationalisation.

# #LEADERSHIP, GOVERNANCE AND QUALITY

Internationalisation

#Faculty of Pharmacy



Sefa Sönmez, a research assistant at the Department of Pharmaceutical Botany, Faculty of Pharmacy, participated in Erasmus staff mobility in Real Jardin Botánico, Madrid, Spain between 15-19 July.

Between 11-27 July, he participated in the XX International Botanical Congress in Madrid, Spain with his study titled 'A systematic study of Coriandreae (Apiaceae) tribe in Turkey'.

# #LEADERSHIP, GOVERNANCE AND QUALITY

## Trainings on Leadership and Change

## #HumanResources, #Department of Editorial Affairs

Resmî Yazışma Teknikleri Eğitimi

34:24

Resmî Yazışmalarda Uygulanacak Usul ve Esaslar  
Madde 4: Resmî Yazışma Ortamları

**Olağanüstü Durum**

Elektronik Belge Yönetim Sistemlerine (EBYS) ulaşılamadığında, aciliyet durumlarında hizmeti aksatmamak üzere belgenin fiziksel ortamda hazırlanması durumudur.

- Doğal afet durumları (Deprem, sel, heyelan veya yangın gibi)
- Uzun süreli elektrik kesintileri
- EBYS veya kullandığı donanım veya yazılım bileşenlerinin herhangi birine uzun süreyle erişilememesi
- Elektronik imza altyapısının çalışmaması sebebiyle elektronik imza/zaman damgası işlemi için kurum dışı uygulamalara uzun süreyle erişilememe vb.

ALTINBAS  
UNİVERSİTESİ

Funda TASDELEN GÖK

Meltem ORAN AKÖNEY

Semir G... Tümünü gör...

On 3 July 2024, "Official Correspondence Techniques Training" was held and all our administrative staff were invited to the training. The training was given online by our Head of Records and Correspondence Office Funda GÖK. A total of 111 administrative staff participated in the training.

# #LEADERSHIP, GOVERNANCE AND QUALITY

## Orientation Trainings

### #HumanResources



3 administrative staff started to work in July, 3 staff were invited to the training held on 30.07.2024 and all invited staff participated.





# #LEADERSHIP, GOVERNANCE AND QUALITY

## Budget Plan

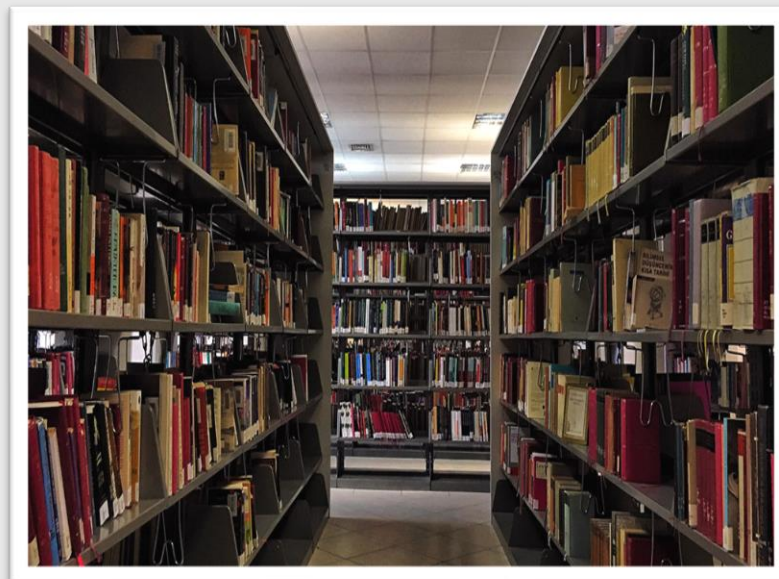
### #Financial Issues, Budget and Purchasing Department



For the 2024 - 2025 academic year, budget work has been completed regarding strategic plan 2024- 2027.

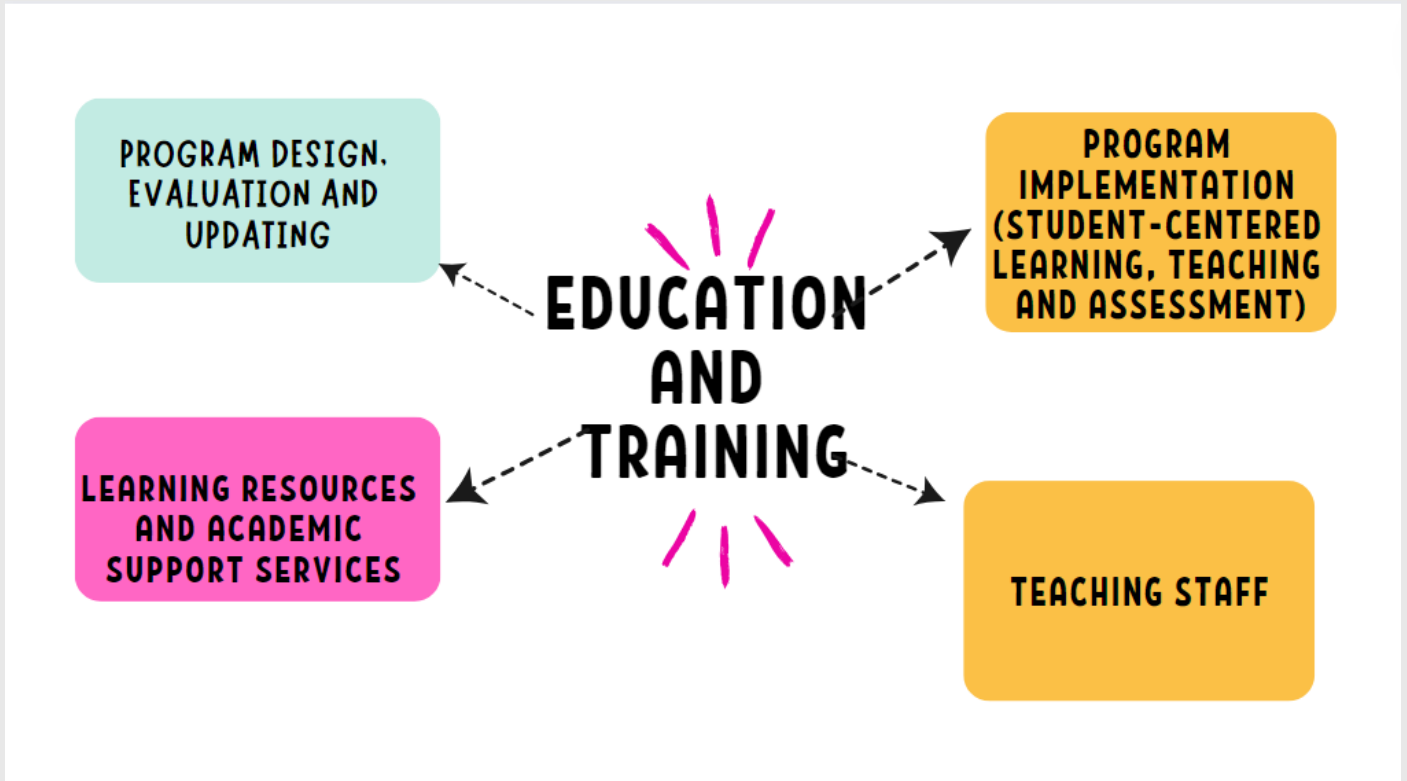
## Learning Resources

### #LibraryAndDocumentationDepartment



Course material demands for 2024 – 2025 Academic Term were forwarded to the Library and Documentation Department by the academic departments.

# #EDUCATION AND TRAINING



<b>EDUCATION AND TRAINING</b>			
<b>Program Design, Evaluation and Updating</b>	<b>Execution of Programs (Student Centered Learning, Teaching and Assessment)</b>	<b>Learning Resources and Academic Support Services</b>	<b>Teaching Staff</b>
Design and approval of programs	Teaching methods and techniques	Learning <u>environment and resources</u>	Criteria for appointment, promotion and assignment
Course distribution balance of the program	Measurement and evaluation	Academic support services	Teaching competencies and development
Compatibility of course outcomes with program outcomes	Student admission, recognition and crediting of prior learning	Facilities and infrastructures	Incentives and rewards for training activities
Course design based on student workload	Certification of qualifications and diplomas	Disadvantaged groups	
<u>Monitoring and updating programs</u>		Social, cultural and sportive activities	
Management of education and training processes			

# #EDUCATION AND TRAINING

## Programme Design and Course Distribution

### #Faculty of Applied Sciences

The meeting for the Programme Design and Course Distribution was held on 2 July 2024.



# #EDUCATION AND TRAINING

## Measurement and Evaluation

### #Student Affairs



2023 - 2024 Academic Year was successfully completed and course and exam materials were sent to the Student Affairs Department.

## Curriculum Development

### #Faculty of Business

A branded course agreement was made with the Big Fish advertising agency. In this context, the elective course "Advertising Workshop in Marketing", which we will conduct in coordination with the advertising agency, has been added to our curriculum. Our course curriculum will include it starting from the 2024-2025 Fall semester.

# #EDUCATION AND TRAINING

## Improvement Of Teaching And Researching Competence Of Faculty Members

### #Faculty of Engineering and Architecture

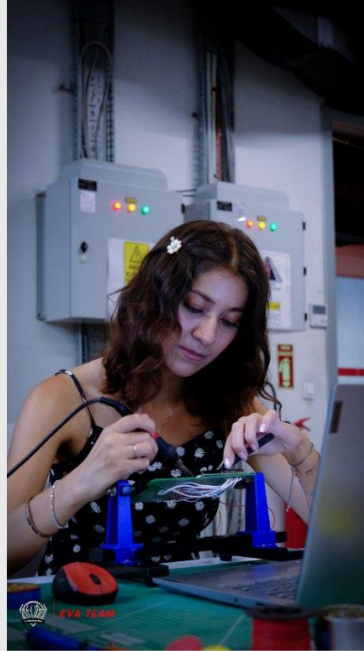
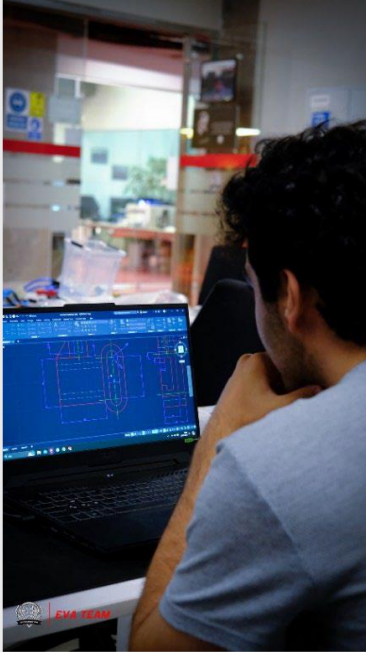


Researcher Assist. Onur AĞMA successfully completed his PhD Thesis Defence on Investigation of Cooling of Electronic Chips with Nano Fluids in Bubble Boiling and was awarded the title of Doctor.

# #EDUCATION AND TRAINING

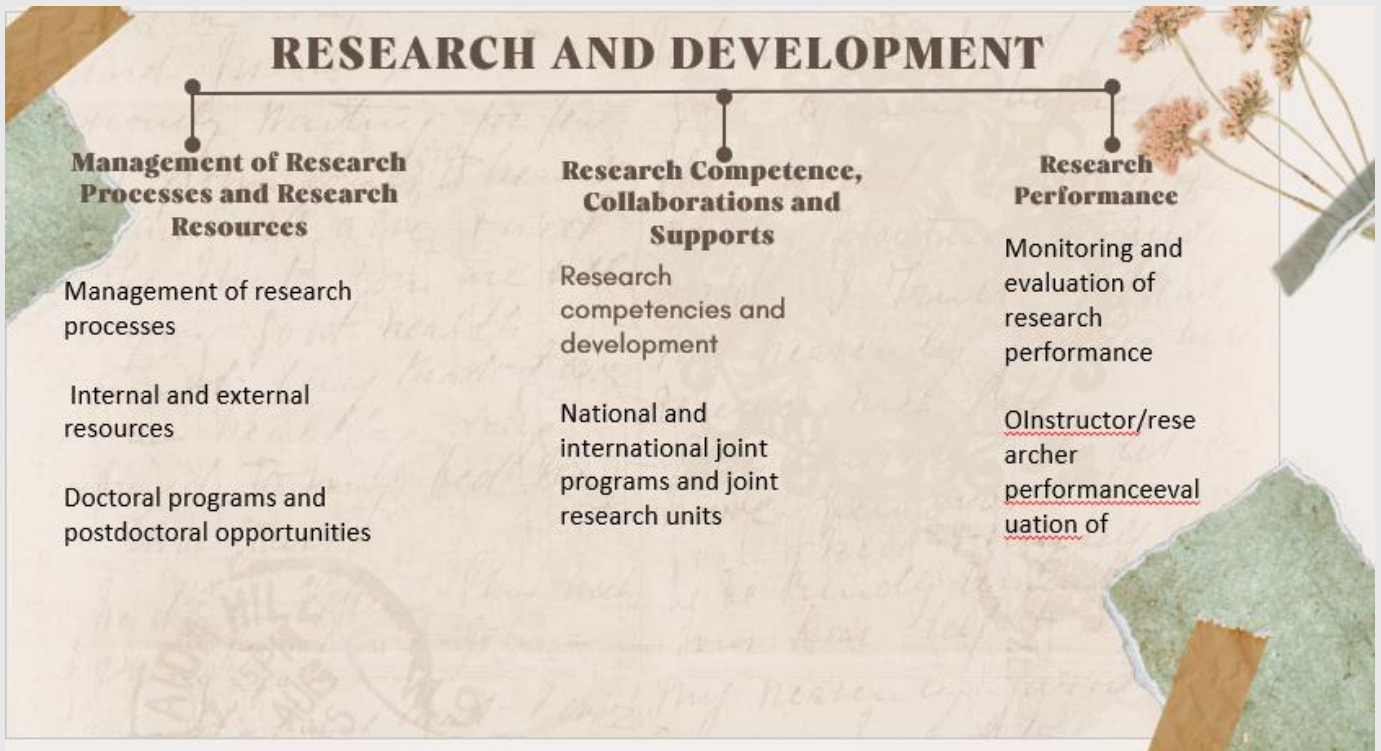
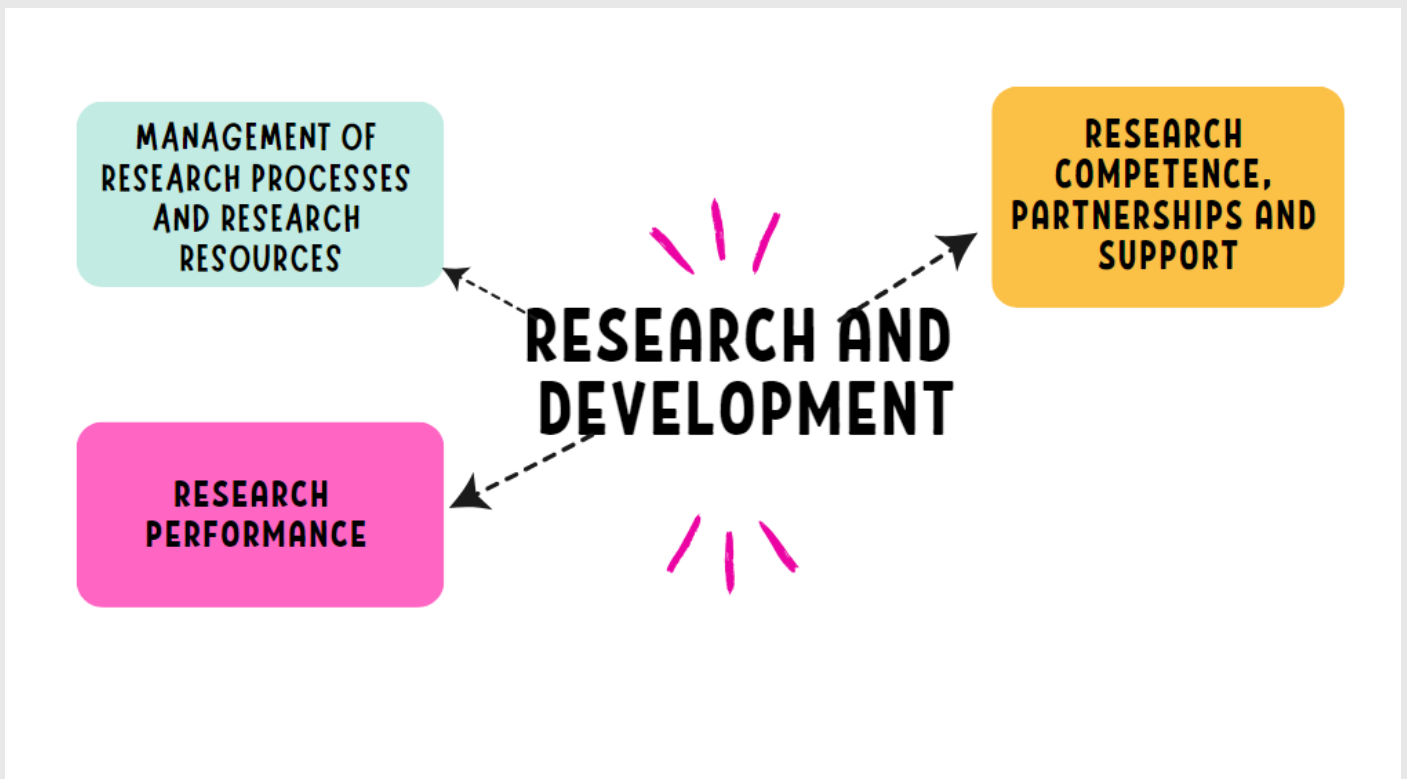
## Competitions

### #Faculty of Engineering and Architecture



- Altınbaş University Electric Vehicle Team which named EVA TEAM successfully completed the Technical Design Report and received 2448 points and qualified to be a finalist in the competition to be held at TÜBİTAK MAM campus.
- Robotaksi Autonomous Passenger Car Team EVA Autonomous successfully completed the Test and Simulation presentations and qualified to be a finalist in the competition to be held in the Informatics Valley.  
(<https://www.youtube.com/watch?v=fQ6C2IS5cWc>)
- Technology Applications in Psychology Team EVA TINY team successfully completed the Project Evaluation Report and qualified as a finalist.

# #ARAŞTIRMA VE GELİŞTİRME



# #ARAŞTIRMA VE GELİŞTİRME

## Strategic Partnerships

### #Department of Research



On 3 July, ITU Dean of Research Assoc. Prof. Dr. Evren Erşahin and his team were our guests to discuss the establishment of research collaborations between our universities. The Research Dean's Office became a member of the platform of research deaneries in Turkey. In order to benefit from the

vast experience in the field of R&D of Istanbul Technical University, which established Turkey's first Research Dean's Office, contacts were made as the Research Dean's Office of Turkey's first foundation university.

### #Department of Research



On 10 July, the Research Deanery was hosted by the Ministry of Industry and Technology, and important stakeholders from academia, technoparks, public and private sectors came together at a workshop in the Informatics Valley for the Terminal Istanbul Project, which will be Turkey's largest

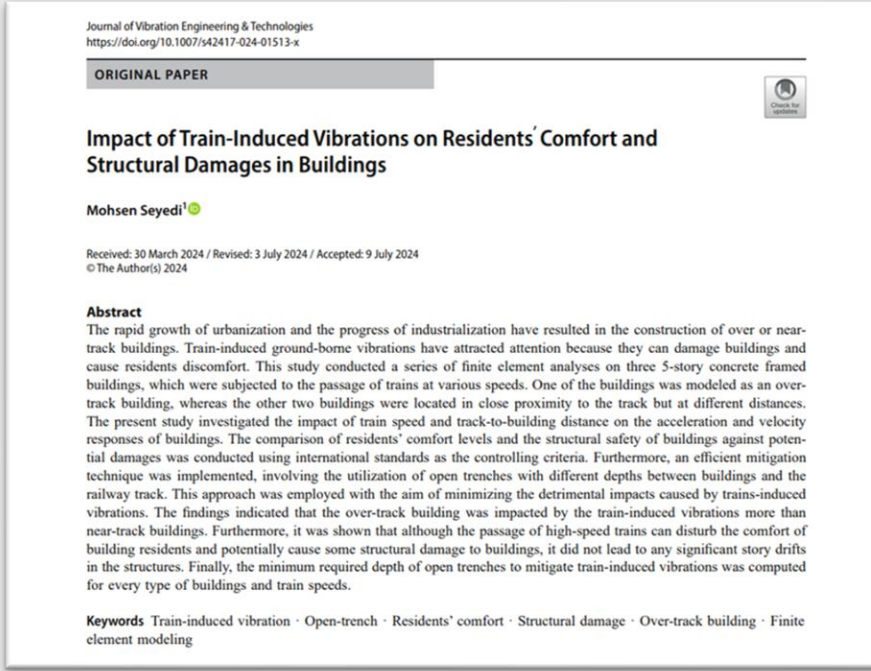
entrepreneurship centre.



# #ARAŞTIRMA VE GELİŞTİRME

## Published Articles / Books

### #Faculty of Engineering and Architecture



Department of Civil Engineering faculty member Dr. Assoc. Prof. Dr. Mohsen SEYEDİ's single author article titled Impact of Train-Induced Vibrations on Residents' Comfort and

Structural Damages in Buildings was published in Journal of Vibration Engineering & Technologies.

- Seyedi, M. (2024). Impact of Train-Induced Vibrations on Residents' Comfort and Structural Damages in Buildings. Journal of Vibration Engineering & Technologies, 1-18.

# #ARAŞTIRMA VE GELİŞTİRME

## Published Articles / Books

### #Faculty of Pharmacy

- British Journal of Clinical Pharmacology (Wiley) (SCI/SCIE Q2, impact factor 3.4)

Kamusheva M, Aarnio E, Qvarnström M, Hafez G, Mucherino S, Potocnjak I, Treciokiene I, Mihajlovic J, Ekenberg M, van Boven JFM, Leiva-Fernandez F.

Pan-European survey on medication adherence management by healthcare professionals. Br J ClinPharmacol. 2024;1-11. doi:10.1111/bcp.16183

<https://bpspubs.onlinelibrary.wiley.com/doi/full/10.1111/bcp.16183>

- Acta Pharmaceutica Scienza (Scopus, impact factor 0.8)

Elif Güzel, Yasemin Yücel Yücel, Mustafa Alkan, Kaan Polatoğlu. Essential oil composition of *Isatis floribunda* Boiss. ex. Bornm. and acetylcholinesterase inhibitory activity of its extract. Acta Pharm. Sci. Vol 62:(3), 2024. DOI: 10.23893/1307-2080.APS6237

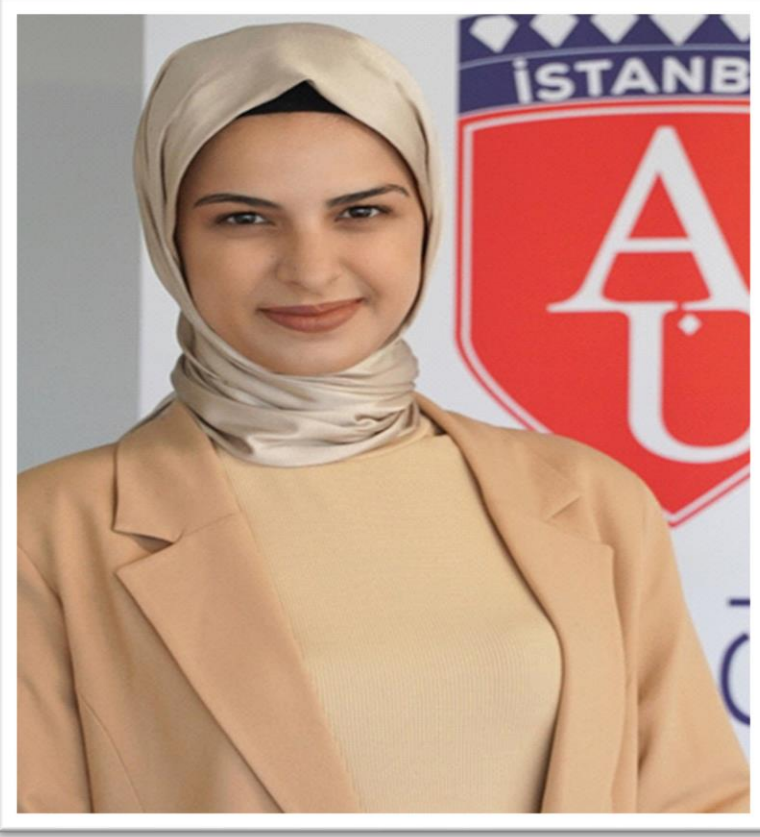
- Turkish journal of pharmaceutical Sciences, TD Dizin

Oyardı, Ö., Hacıoğlu, M., Özdemir, E., Erbay, M. Ş., Kültür, Ş., & Bozkurt Güzel, Ç. (2024). Screening of Antimicrobial, Antibiofilm, and Cytotoxic Activities of Some Medicinal Plants from Balıkesir Province, Türkiye: Potential Effects of *Allium paniculatum* Flower. Turkish journal of pharmaceutical sciences, 21(3), 252–258. <https://doi.org/10.4274/tjps.galenos.2023.88935>

# #ARAŐTIRMA VE GELIŐTİRME

## Project

### #Faculty of Applied Sciences



Faculty of Applied Sciences  
Management Information  
Systems Research. Assist.  
Merve Nur Barun  
completed the 'Emotion  
Detection and Analysis in  
Class' project with the  
Artificial Intelligence Face  
Reading System,  
supervised by Faculty of  
Engineering Assoc. Prof.  
Dođu Çağdaş Atilla, and  
completed her second

master's degree in the Data Analytics Department of our  
university.

# #ARAŐTIRMA VE GELIŐTİRME

Improving Teaching and Research Competences of Faculty Members

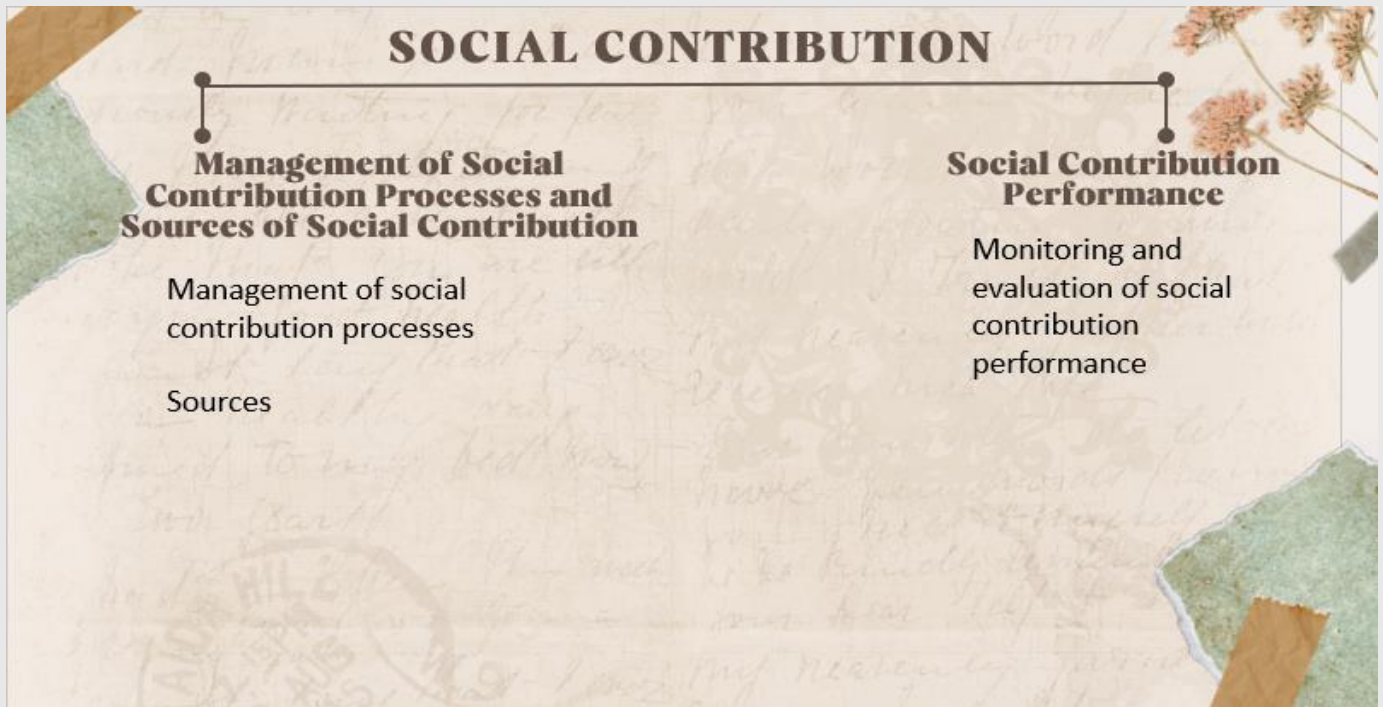
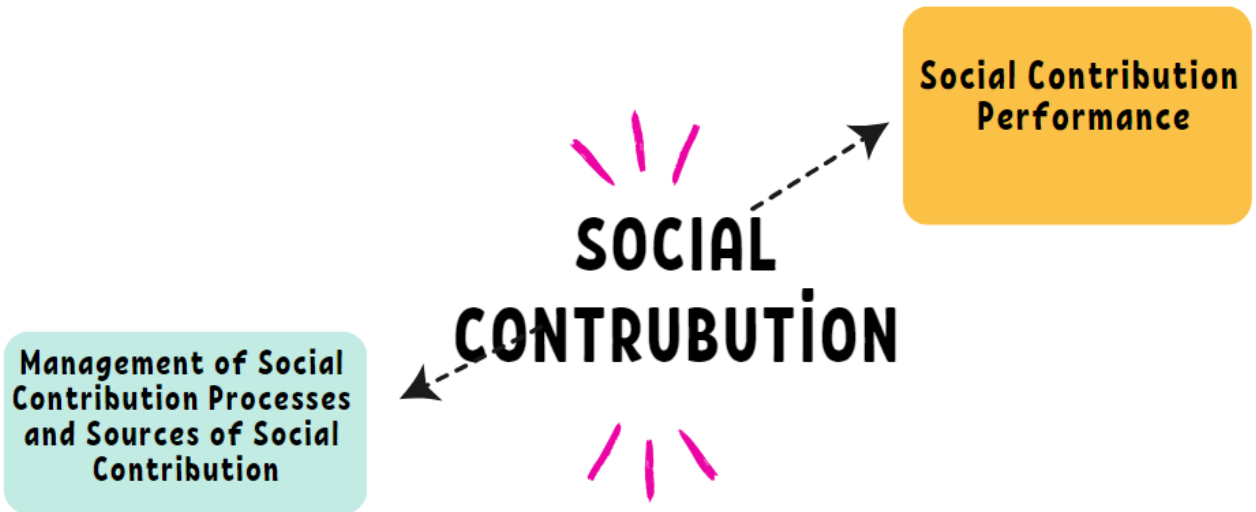
#Department of Research



On 24 July, we met with our researchers to evaluate the results of the TÜBİTAK 1001 programme and prepare for the new period. Zoom meeting was held and all our researchers were invited to evaluate the 1001

performance of our university and improvements for the next period were discussed.

# #SOCIAL CONTRUBUTION



# #SOCIAL CONTRUBUTION

## Social Contribution Activities

### #Faculty of Economics, Administrative and Social Sciences

**8. YILINDA 15 TEMMUZ**  
**MİLLETİN ZAFERİ**

**Prof. Dr. Tolga Demiryol**  
İktisadi İdari ve Sosyal  
Bilimler Fakültesi Dekanı

**Dr. Öğr. Üyesi Eray Güçlüer**  
Sosyoloji Bölümü  
Öğretim Üyesi

**Doç. Dr. Ufuk Adak**  
Ortak Dersler  
Bölüm Başkanı

**Doç. Dr. Kenan Özkan**  
Ortak Dersler Bölümü  
Öğretim Üyesi

YouTube Canlı Yayın **YouTube** /altinbasuni

**15**

**12.07.2024, 11.00** Gayrettepe Yerleşkesi 100. Yıl Konferans Salonu

Within the framework of July 15th Democracy and National Unity Day activities, a talk program titled "July 15th in its 8th Year, Victory of the Nation" was held.

# #SOCIAL CONTRUBUTION

## Social Contribution Activities

### #First-Aid Training Center



First Aid Training and First Aid Trainer Training, which is approved by the Ministry of Health was held in Bakırk y campus between 22 - 26 July.

### #Faculty of Applied Sciences



As Altınbaş University Faculty Members, we introduced our departments to students and their families during the preference promotion days to support their essential decisions.

# #SOCIAL CONTRUBUTION

## #Institute of Graduate Studies



Every year, before the Higher Education Institutions Examination (YKS), candidates complain about increased test anxiety. Candidates, no matter how successful they are, may experience stress and anxiety during the exam. Altınbaş University Faculty Member, Clinical Psychologist Dr Esra Gül Koçyiğit shared tips with students about what to do in this situation and gave them advice.