# HASHTAG QUALİTY

# AN ENDLESS JOURNEY STORY

# WELCOME NEW YEAR

HOW WE SAID GOODBYE TO 2023

LEADERSHIP, GOVERNANCE AND QUALITY

EDUCATION AND TRAINING

RESEARCH & DEVELOPMENT

SOCIAL CONTRIBUTION





# **#TT's in DECEMBER**

1

# LEADERSHIP, GOVERNANCE AND QUALITY

🍞 #Faculty of Pharmacy- 2

🌹 #School of Foreign Languages - 2

🌹 #Human Resources D - 1

#WEB Site Content Coordinator -1

#Faculty of Law - 1

#Faculty of Applied Sciences - 1

#Faculty of Business Administration - 1

2

#### **EDUCATION AND TRAINING**

ブ #School of Foreign Languages - 2

#Faculty of Economics, Administrative and Social Sciences - 2

#Faculty of Fine Arts and Design - 1

#Faculty of Law - 1

#Faculty of Applied Sciences - 1

#Faculty of Business Administration - 1

3

#### **RESEARCH & DEVELOPMENT**

#Deanship of Research - 2

#Faculty of Economics, Administrative and Social Sciences - 4

#Faculty of Applied Sciences - 2

#Faculty of Engineering and Architecture - 2

Faculty of Law - 1

#Faculty of Business Administration - 1

#Faculty of Dentistry - 1

4

#### SOCIAL CONTRIBUTION

#DUAGEM - 4

#Faculty of Economics, Administrative and Social Sciences - 4

#Faculty of Dentistry - 1

#ECAM - 1

#TEAM - 1

#Faculty of Applied Sciences - 1

#Faculty of Law - 1

# TO FOLLOW US







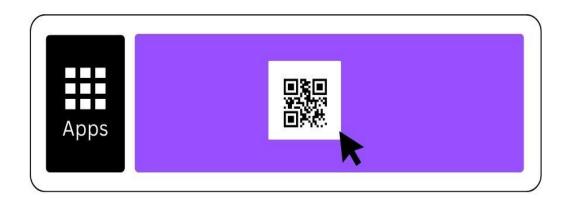




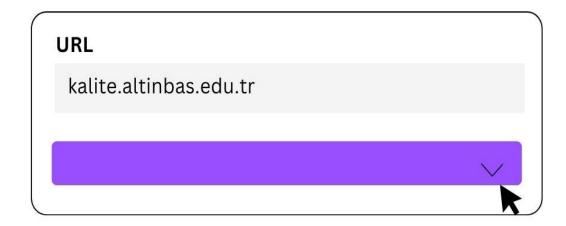


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# FROM THE EDITOR

Dear Stakeholders

We have started a new year with the excitement and pride of presenting Hashtag Quality, the first Quality newsletter of our university and of the year. New beginnings are the best time to remember what we have achieved together in the previous year and to plan new achievements in the new year. Last year, we made important efforts to internalize the Quality culture at our university and to improve the quality of our university as a whole. Undoubtedly, this year, we will work together to carry our university to a much better position.

Quality bulletin is the bulletin of all academic and administrative units of our university and our students. In this bulletin, in line with YÖKAK accreditation standards, the work carried out by all our units within the scope of Leadership and Quality, Education and Training, Research and Development, and Social Contribution will be included monthly. In addition, all the improvement activities we carry out in line with stakeholder suggestions will also be included. Our aim with this newsletter is to communicate with each other and other stakeholders and to share good practices.

I listened to our young team to make our newsletter a little more fun. In this newsletter, your work will be tagged with the name of your unit. We will make hashtags with computer language. Thus, we will determine the most mentioned (trending topic) of our newsletter. This newsletter will also be a self-assessment tool for all units. Since it is also a responsibility to produce content in line with the guidelines, we have sent to you about the contents of the bulletin, you will be able to compare your activities with other units and identify your areas for improvement. I would like to thank the entire team of #Academic and #Administrative staff who shared their activities with us for the creation of the bulletin. However, as it is known, the indispensable condition for quality studies is the support of senior management. We feel this support not behind us but beside us and in all our work. That is why I owe a special thanks to our Rector #Prof. Dr. Cağrı ERHAN for his support. In addition, I would like to express my gratitude to the valuable members of our #Quality Commission, the student representative of our commission, and #Beyza ÖZVARNALI and the Young Quality Club, who guide our work by conveying student opinions about our processes.

Finally, I would like to thank our Quality Specialist #Eda GÜLBAKAN, a valuable member of our team who undertakes the preparation of this newsletter with love, constantly conducts research, produces new and good ideas, and our Data Analysis Specialist #Melike YAZICI ALTINBAŞ, a valuable member of our team who works carefully and diligently in transforming data into information and improving processes, for working with love and always smiling in this busy working environment.

I wish that the year 2024 will bring health, happiness, and success to all our stakeholders, and I wish you enjoyable reading.

Özgül Özkoç

STRATEGY DEVELOPMENT AND QUALITY ASSURANCE MANAGER





# FROM STUDENT QUALITY REPRESENTATIVE

Dear Altınbaş University Family,

I hope these lines find you in your days full of health and excitement. I, Beyza ÖZVARNALI, as the President of the Young Quality Club, am proud to write these lines to you. I am writing to explain how important quality is for us students and what we can achieve together in this regard.

We young people are the most valuable assets of a society. As future leaders, entrepreneurs and citizens of the world, our potential is a great strength. This is where we must focus on the key role of quality in our lives. Quality must be found not only in products, but also in our ways of thinking, our behaviors and our goals.

The main reason why we come together in this stakeholder is to support each other, learn together and make quality a part of our lives. As students of Altınbaş University, we are pursuing quality through our activities, projects and sharing and we want to continue to do so.

At the same time, I would like to share an important issue with you. You have received an e-mail we sent as the Department of Strategy and Quality Assurance and the Young Quality Club. In the link in this e-mail, we ask you to write your opinions and suggestions. Your feedback is very important for us. Your contributions in this process will further strengthen our school and will make significant contributions to achieving our goals.

Finally, I would like to express my sincere thanks to our Rector Prof. Dr. Çağrı ERHAN. I am grateful for giving me the opportunity to contribute to this Quality newsletter. I would also like to thank Dr. Özgül ÖZKOÇ for always supporting the Young Quality Club and myself, Eda GÜLBAKAN, our Quality Specialist, who helped me better understand the depths of quality, and Melike YAZICI ALTINBAŞ, our Data Analysis Specialist, who guided us in making our activities more efficient.

Beyza Özvarnal

STUDENT QUALITY REPRESENTATIVE



# **Leadership and Governance**

Our 2024- 2027 Strategic Plan was prepared with the suggestions received at meetings held with administrative and academic units under the leadership of the Department of Strategy Development and Quality Assurance, the evaluation of the strategic goals and objectives of the previous period, and the suggestions received from all our stakeholders.











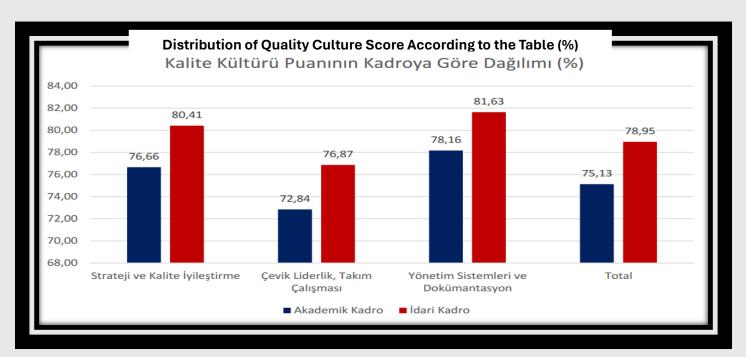






# Quality

2023 Quality Culture survey analysis results were published. (n=242) Our Quality Commission meeting was held under the chairmanship



of our Rector with the agenda of the Strategic Plan, Survey analysis results, and evaluation of Student and Staff opinions and suggestions.



- ✓ To improve the Quality Assurance Culture, we first measured it
  by collecting data via a survey form. We have communicated
  with our internal and external stakeholders more frequently and
  continue to inform them. At the beginning of 2024, we plan to
  repeat the measurement of the quality culture and see our
  improvement results.
- ✓ We renewed our website to make it more user-friendly. In addition, a Web Content Coordination Unit was established to ensure that our website is more informative and accountable to our internal and external stakeholders. In addition, stakeholder opinions were received through a survey by the Web Content Coordination Unit. Improvements were made in line with these opinions and we continue to make improvements within the scope of continuous improvement.
- ✓ Our strategic plan was prepared in line with the procedures with the participation of all stakeholders. SWOT analysis, stakeholder contribution, and benchmarking with other institutions were made. Universities that can be compared based on departments were identified.
- ✓ Stakeholder engagement mechanisms were strengthened. The stakeholder feedback platform was opened on our website. All our internal and external stakeholders can submit their opinions and suggestions on Leadership and Quality, Education and Training, Research and Development, and Social Contribution. The suggestions received are evaluated by the Quality Commission and feedback is provided to the owner of the opinion/suggestion.

https://kalite.altinbas.edu.tr/paydaslarimiz/

- ✓ Contact information of academic and administrative staff of the institution (e-mail address) was shared on the website.
- ✓ Key performance indicators were identified in the new Strategic Plan.
- ✓ Training and experience sharing continued for the dissemination of student-centred education. Practices were shared. Teaching competency performance development continues to be monitored by academic units through experience-sharing meetings.
- ✓ Course information packages were moved to the new system and their occupancy was ensured.
- ✓ Student counseling and interview hours have been updated.
- ✓ Meetings were held by the Dean of Research to improve research performance and national/international joint research activities. In addition, in-unit meetings were held by academic unit managers. The incentive directive was updated.
- ✓ Social Contribution organisation chart and process card were created.
- ✓ Social Contribution activities are now available on the University website.

# **Stakeholder Relations**

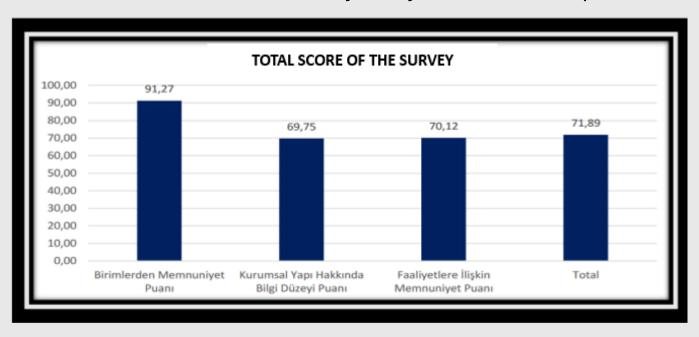
Stakeholder opinions and suggestions received via our website were presented to our Rector and evaluated by the Quality Commission.

OPINIONS AND SUGGESTIONS OF EMPLOYEES	
SUGGESTION CATEGORY	NUMBER OF SUGGESTIONS
LEADERSHIP AND QUALITY	12
EDUCATION AND TRAINING	6
RESEARCH & DEVELOPMENT	5
SOCIAL CONTRIBUTION	2
TOTAL	25

STUDENTS' OPINIONS AND SUGGESTIONS	
SUGGESTION CATEGORY	NUMBER OF SUGGESTIONS
LEADERSHIP AND QUALITY	4
EDUCATION AND TRAINING	5
RESEARCH & DEVELOPMENT	0
SOCIAL CONTRIBUTION	0
TOTAL	9

#### **Stakeholder Relations**

2023 External Stakeholder Survey Analysis results were published.



# #Faculty of Pharmacy

In December 6, 2023, a cooperation meeting was held with Popköy Lavender Company.



#### **Stakeholder Relations**

# The Department of Strategy Development and Quality Assurance continues to develop collaborations with external stakeholders by participating in meetings, invitations, and seminars. In this scope, we visited to Sabahattin Zaim University and Demiroğlu Bilim University.





# **Orientation Training**

**#Human Resources Department** 

"Corporate Orientation Training" organized by our Human Resources Department was held with the contributions of the Health Unit.



# **#School of Foreign Languages**

On December 1, 2023, SMGB conducted an orientation activity for 13 newly recruited lecturers focused on the SFL Performance Assessment and Monitoring System (PASS).



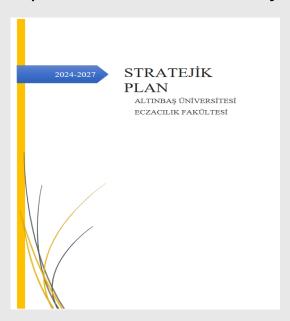
## **Information Management System**

## # School of Foreign Languages

EWI Automation works are ongoing. Within the scope of digitalization efforts, the process of automating the SFL German Preparatory Programme has been initiated and is ongoing.

## # Faculty of Pharmacy

The 2024-2027 Strategic Plan was prepared by taking stakeholder opinions and SWOT analysis and published on the website.



# # Web Site Content Coordinatorship

Website Content Coordinator Lecturer Melek ERHAN determined the areas of improvement in the website by meeting with the departments and conducting a website opinion/ suggestion survey and made improvements. Work continuee within the scope of continuous improvement.

# **Organizational Structure**

**#Web Site Content Coordinatorship** 



A web content coordinatorship was established at our university and Lecturer Melek ERHAN was appointed as a Coordinator within the Website Content Coordinatorship of our University.

## #Sustainability and Brand Management Coordinatorship



Sustainability and Brand Management Coordinatorship was established at our university and Assoc. Prof. Dr. Dicle YURDAKUL was appointed as Coordinator within the Sustainability and Brand Management Coordinatorship of our University.

#### **Career Centre Activities**

# Faculty of Law organized Career Days I and II meetings.





#Faculty of Applied Sciences



On December 22, 2023, Ziraat Bank Deputy **Participation** General Manager Credit of Policies and Risk Liquidation, Seher Elif EKİCİ attended the department course as speaker. After giving information about the unit, she answered the questions of the Department of Management Information Systems students.

#### **Internationalization**

# #Faculty of Business

Asst. Prof.Dr. Murad Canbulut hosted Dr. Pratima Verma from Alliance University, India as part of the "Business School Global Business Lecture Series" (December 18, 2023) The topic of Mediocrity in the Workplace was discussed.



# **ECTS** workload analysis

2023 ECTS Survey analysis results were presented to the commission and shared with academic units. To obtain reliable data with the survey, the survey system was examined with our student representative Beyza OZVARNALI. For the questions in the questionnaire asking students about the activities they do in the course, the Information Technologies and Security Department was contacted to make improvements in defining the number section as a mandatory field to be filled in if the answer is yes, closing the number section if the answer is no, and opening the field to enter the number information for the question asking whether there is preparation before the lesson.



#### **Accreditation**

**#School of Foreign Languages** 

Altınbaş University School of Foreign Languages received a site visit from the DEDAK evaluator team consisting of a team leader and two



members on December 20-21-22, 2023. Within the scope of the site visit, opening and closing meetings, meetings with unit managers, lecturers, and students, campus tours, course observations were held.

# **Academic Counselling**

#Faculty of Law

Academic Advisor Lists have been updated considering the workload.



# **Program Design and Training Period Evaluation**

#Faculty of Fine Arts and Design

A general evaluation meeting was held to evaluate 2023 and review the targets for 2024. At the meeting, our Dean, Prof. Dr. Nurcan PERDAHCI presented the certificates of success signed by our Rector Prof. Dr. Çağrı ERHAN for the exhibitions and talks we held by our faculty within the scope of the 100th anniversary of our Republic.





## **Program Design**

**#School of Foreign Languages** 



A training meeting was organized by the Continuing Professional Development Unit (CPDU) of the School of Foreign Languages for administrators within the scope of 'media literacy' and received opinions for project design.

At the end of the meeting, it was decided to integrate the 'media literacy' project at the B2 level

into the program. In this context, training was organised for B2 level lecturers.

Subsequently, media literacy training was integrated into the curriculum of English Preparatory B2 students to improve students' ability to access visual, audio, printed, etc. media messages, critically analyze and evaluate the media accessed, and produce their own media messages. It was decided to evaluate the pilot study within the framework of PDCA and to extend it to all levels in the following semesters.

#### **Student Centred Education**

# Faculty of Economics, Administrative, and Social Sciences

Assist. Prof. Esra Gül KOÇYİĞİT's Cognitive Behavioural Therapy I course started with the Class Contract. Throughout the semester, students were given individual activity homework and group work in pairs in the classroom. Towards the end of the semester, an assignment that can be done in groups of four was given and presentations were made by the students in the classroom.



# Faculty of Economics, Administrative, and Social Sciences

Within the scope of the Student-Centred Education Programme, the second online meeting was held on 5 December as Facilitators. In line with the guidance of our instructors, experience sharing and course design were planned.

#### **Student Centred Education**

# Faculty of Economics, Administrative, and Social Sciences

Asst. Prof. Dr. Deniz Türker's POLS303 Research Methods in Political Science course, field observation was carried out in groups during the week of 15-22 December as a student-centered education activity. In this way, students both experienced group work and combined the act of learning with practice.

In the last week of the course, interactive presentations as a final activity aimed to develop students' active self-expression, analytical thinking, and explanation skills in student-centered education.





#### **Student Centred Education**

# Faculty of Applied Sciences

The PhD students of Health Management made a presentation within the scope of Student-Centred education by doing in-class group work. The instructor of course Asst. Prof. Dr. Özgül ÖZKOÇ received positive feedback from the students about the group study.



### #Faculty of Law

The Faculty member Asst Prof. Dr. Fulya EROĞLU had in-class group work within the scope of student-centered education.



# **Training Competence Development**

#Faculty of Business



Asst Prof. Dr. Murad **CANBULUT** made presentation on the impact of diversity, equality, inclusion studies in higher education institutions on students' perceptions of educational and academic achievements and their impact on higher education branding processes.

### Improvement of Research Competence

#Dean of Research



With the participation of Ms. Ayşe Deniz Arıcan from the Directorate for European Union Affairs, Project Implementation Department. EU Fund Opportunities and how to apply were discussed. The meeting was held at our Gayrettepe campus on Monday, December 4.

# # Faculty of Economics Administrative Social Sciences



"Text mining is a data mining study that accepts text as a data source. In other words, it aims to obtain structured data from text. Within the scope of IISBF Research Seminars series, Dr Yasin Kütük, Lecturer at the Department of Economics, gave an informative seminar on "Text Mining".

#### # Dean of Research

A call for thesis projects was opened to support the research studies of graduate students studying at our university. Applications until 22 December aimed to make efficient use of our university's research fund.

# **Project Support**

# Faculty of Economics, Administrative, and Social Sciences

Asst. Prof. Dr. Esra Gül KOÇYİĞİT, Department of Psychology, prepared the project titled "Compassion is Growing in Bağcılar" to "Examine the Effect of Compassion Training on Compassion Capacity in 12-13 Age Group Children" and was entitled to receive financial support from Bağcılar Municipality.



# #Faculty of Applied Sciences

Our student Nurşah YAŞAR's graduation project titled "Innovative Water Friendly Recipes and Solutions to be Developed Against Famine and Hunger", carried out under the supervision of Dr. Prof. Dr. Özge Seçmeler has been entitled to support within the scope of TUBITAK 2209-A program 2023/1st term application.

#### **Published Journals**

AURUM Journal of Engineering Systems and Architecture, Journal of Social Sciences, and Journal of Health Science have been published. #Faculty of Engineering and Architecture #Faculty of Applied Sciences #Faculty of Economics, Administrative and Social Sciences







### **Published Books**

# Faculty of Economics, Administrative and Social Sciences # Faculty of Law





#### **Published Books**

#Faculty of Dentistry



#Faculty of Business



## **Published Book Chapters**

#Faculty of Pharmacy

Aksoy N, Sancar M. (2023) chapter name: "Patient Education and Techniques in Clinical Pharmacist Consultancy" Eds. Okuyan B, Kara E, Demirkan K, Sancar M. Book title: "Clinical Pharmacy Basic Concepts and Applications" ss: Nobel Academic Publishing. ISBN: 978-625-397-865-5.

## # Faculty of Pharmacy

Buket Aksu (2023) chapter name: "Management Skills in Pharmacy-Human relations", Book title: Business and Management in Pharmacy. Akademisyen Kitabevi

#### **Published Book Translation**

# Faculty of Pharmacy

(Hafez G., Özakca I. Stahl'ın Temel Psikofarmakolojisi Psikiyatri Reçete Yazım Kılavuzu (Stephen Stahl, Stahl's Guide to Prescribing Essential Psychopharmacology, Cambridge University Press 7. Ed.) Istanbul Tıp Kitabevleri, 2023.

#### **Published Articles**

You can access the current publications published in all departments of our university at

http://openaccess.altinbas.edu.tr/xmlui/.

#### **Scientific Events**

On 25-26 December 2023, the #Faculty of Engineering and Architecture Conference was held and presentations were made by valuable internal and external speakers.



## # Faculty of Dentistry

On December 20, 2023, Faculty Member of the Faculty of Dentistry, Dr. Mehmet Kutluhan Uçuk, from the Department of Endodontics, and Istanbul Chamber of Dentists' Faculty-student representatives



Selin Yayla, Ayşe Naz Gündüz, Gamze Gündoğan gave oral and dental health training to Emirgan Primary School with the Community Oral and Dental Health Commission.

## # Faculty of Business

The students of the Department of Business Administration and International Trade and Finance carried out a social responsibility project with the "Association of Çorbada Tuzun Olsun" within the



scope of the Volunteering course. In this project, students participated in the activities of the association in groups and supported the food distribution.

# **#DUAGEM**

A Seminar and Workshop on the Importance of Marma Energy Points in Aromatherapy and Yoga Therapy Applications was held by Prof. Dr. Lecturer Ebru Özdemir Nath.





#### **#DUAGEM**

On December 6, 2023, Altınbaş Medical Students Association Seminar was held at Altınbaş University Conference Hall.



#### **#DUAGEM**

On 4.12.2023, Dr. Lecturer. Prof. Dr. Ebru Özdemir Nath held an Aromatherapy Seminar at Menarini Pharmaceutical Company.

#### **#DUAGEM**



\*On December 13 2023, the webinar titled "Botany in Aromatherapy" was held with the participation of Research Asst. Sefa Sönmez.

# Faculty of Economics, Administrative and Social Sciences

A panel titled "Diplomacy as a Profession: From Past to Future" was organized. Faculty Dean Prof. Dr. Tolga Demiryol made the opening speech. In addition to our Rector Prof. Dr. Çağrı Erhan, Ambassador İnci Ersoy and Ambassador Fatih Yıldız took part as speakers.





# #EÇAM

Energy and Environment Research and Application Centre organized an online seminar titled "An Analysis on Emission System in Turkey" on December, 27. The seminar was moderated by Prof. Dr. Nevzat Barış Vardar. Assoc. Prof. Dr. Ahmet Atıl Aşıcı attended the seminar as a speaker.



## **#TEAM**

"5th Global Inequalities Conference: Disasters and Inequalities" was organised by the Social and Economic Research Centre on December 7, 2023.



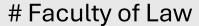
# Faculty of Applied Sciences

On December 21, 2023, Research Asst. Merve Nur Barun held the first day of the "Zero to Advanced Excel Training", which will continue for 3 weeks, with the partnership of the Artificial Intelligence and Robotics Club, and the Logistics Club.

On the first day of the training, she showed the participants the basic Excel functions practically and taught graphic analyses.



# **Wednesday Meetings**





## ## Faculty of Economics, Administrative and Social Sciences





# Faculty of Economics, Administrative and Social Sciences



Asst. Prof. Dr. Esra Gül Koçyiğit initiated the "Growing Compassion in Bağcılar" project to teach children how to be compassionate towards themselves, others, animals, plants, and the environment. The training will last for 7 weeks for 70 students between the ages of 12-13, both practical and theoretical.